Social Entrepreneurship and Empowerment: Safe Space and Bridging In The Case Of MadeInCarcere

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Abstract

The empowerment of marginalized individuals implies solutions both affecting the conditions which impede self-determination and stimulating the individuals to take choices. In Italy, for instance, social enterprises working with convicts have to deal with a repressive context and a lack of individual agency mind-set. Our paper presents the results of a case study of Made In Carcere, an social enterprise active in Lecce which employs convicted women to produce and sell products on the market. We examine how the empowerment of convicts passes through the creation of a safe space and processes able to make a bridge with the outside reality. Our paper demonstrates that the market driven dimension of social enterprise is critical to make the bridging effective in producing convicts empowerment, other than make the organization economic sustainable.