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Unfolding Collective Social Entrepreneurship

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Riccardo Maiolini, Francesco Rullani and Pietro Versari

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Abstract

In this paper we investigate the creation and development of a case of collective social entrepreneurship. More specifically we provide a longitudinal exploration of the preconditions and mechanisms that fostered the creation of the collective. Although literature has extensively studied social entrepreneurship as a phenomenon driven by single actors or single organizations, much less is understood about how a collective of actors can pursue a social mission through entrepreneurial activities. We investigate this topic with a eight-year inductive case study of a group of organizations developing a project of collective social entrepreneurship. Our findings highlight the presence of three stages of development of the collective, during which definite steps are necessary to proceed with further development.



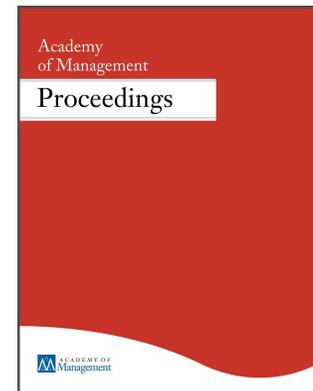



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Academy of Management
555 Pleasantville Road,
Suite N200
Briarcliff Manor, NY
10510-8020, USA
Phone: +1 (914) 326-1800
Fax: +1 (914) 326-1900

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